

St. Gilbert School Lenten Alms Giving

Who are we helping?: Heifer International: *Milk Money Project*
www.heifer.org/milkmoney

What do they do?: Heifer International is a nonprofit with a mission to end hunger and poverty while caring for the Earth. The Milk Money program invites young people to help students in Tanzania by offering financial support to small dairy farmers to produce, process, and package milk for Tanzanian school children. In this region of the world, it has been difficult to get pasteurized milk to children, and as a result many young people suffer from lack of proper nutrition in their diet. Very few schools in Tanzania serve meals during the day, so children may go entire school days malnourished or underfed, which affects their ability to learn.

How can we help?: By finding creative and fun ways to raise funds for Milk Money!

Fundraising by St. Gilbert School Children:

1. Classrooms will be **collecting spare dollars and cents in a “milk jug”** for the weeks of Lent. Please send in money anytime between **March 11-April 12th** to help your class reach its goal of \$1.00 per student. The top collecting classes in grades Pre-K-3, and 4-8 will earn a “milk and cookie” treat day.
2. Junior High students will have their Spring Dance on March 8th and \$2.00 per attendee will be given to the fund for the “Milk Money Project”
3. For \$1.00 per student, we will have a dress in black and white day and show a special “moovie” to students in the afternoon. All money collected goes towards our Milk Money Project fundraising. Date for this will be coming soon.....
4. Bring your quarters on **March 18th and April 15th** when we will be having “**Milk and Cookie Mondays**”. Student Council members will be baking their favorite cookies and selling them off a cart at each classroom. Limit one bag of cookies per person.
5. Our yearly fundraiser called “Dairy Days,” which is sponsored by The Freeze, will also be donating a portion of the money raised to this “milky” cause!

Through our efforts we hope to raise \$2500 for this project. Please help us bring nutritious milk to school children in need!