

Amazon Listing Novel Project

Marketing Expert. That is your new job title! Every book on Amazon.com has a listing that informs buyers about the book. Your job is to create a paper version for the novel you have read. Follow the format below.

NEW BOOK COVER

Create a new book cover for the novel and draw it here.

Draw an important scene from your book here.

Draw another important scene from your book here.

PRODUCT DETAILS

Include the following:
Age Range*Grade
Level*Pages*Publisher*

RANK OR RECOMMEND

Choose one of the following options for this section:

- 1) Rank this book against 4 other books you have read recently
- 2) Recommend other books people may like if they are interested in this book.

BOOK TITLE

AUTHOR

Write a one to two sentence preview summary that will capture a potential reader and make them want to buy this book!

SUMMARY

Write a complete summary of the book here.

QUOTE ME

Select 3-5 quotes from the book to display here. Choose quotes that are meaningful and represent the story well.

EDITORIAL REVIEW

Write a review of the book.

Amazon Book Report Project Rubric

Book Cover _____/4pts

- Picture of cover (either new or original)
- Pictures are colorful

Book Title _____/2pts

Product Details _____/4pts

- Age Range
- Grade Level
- Pages
- Publisher

Author Bio _____/5pts

- Author name listed
- Brief description of author's life

Summary _____/10pts

- Brief summary of book
- At least 1 paragraph
- Gives details without spoiling the book

Quote Me _____/5pts

- Select 5 quotes from the book
- Quotes are meaningful and represent the story well

Rank or Recommend _____/5pts

- Recommend other books people may like if they are interested in this book

Editorial Review _____/5pts

- Review written from your perspective
- Explanation for why you reviewed the book the way you did

Total: _____ / 40pts

Rubric for Book Talk

Criteria	Excellent 4pts	Above Average 3pts	Average 2pts	Below Average 1pt
Introduction attracts audience	Exceptionally creative beginning, possibly uses a quote to grab attention	Creative beginning, listeners are enticed	Not a very creative or interesting beginning	Not a good beginning, listeners are not interested
Discusses plot, setting, characters and theme	Thorough and interesting summary of elements Makes an insightful argument about the theme	Inconsistent summary of elements Correctly discusses theme but fails to elaborate on the importance	Average summary of the elements Touches upon theme without much depth	Missing component Does not discuss theme or makes a very general statement about the theme
Conclusion makes us want to read the book (or not read the book)	Very enticing conclusion-draws the listener to read the book	Somewhat interesting conclusion-listener might want to read the book	Concluded but did not draw the listener to read the book	Very boring conclusion or no conclusion at all
Presentation skills & Enthusiasm for book	Very enthusiastic and knowledgeable Voice is clear, words are pronounced correctly and tempo is good Maintains eye-contact	Somewhat enthusiastic and knowledgeable Voice is mostly clear and audible Mostly maintains eye contact	Shows average enthusiasm and understanding Sometimes hard to understand or hear Little eye-contact	Not enthusiastic at all Spoken word is too soft, mumble, speaking much too fast or slow No eye-contact